



Peninsula Education Foundation


Main Event 2010

A Marvelous Night for a Moondance

Sponsorship Opportunities

Main Event Facts:

- Attended by an average of 800 Major Donors and friends of the Peninsula Education Foundation, including School Board members and corporate leaders.
- Main Event is promoted to over 12,000 school families and Palos Verdes Peninsula residents through ads in local newspapers, email blasts and invitation mailings.
- This dinner dance and auction fundraiser is THE social event of the season. We are known for our dynamic live auction with items ranging from diamonds and trips to one-of-a-kind opportunities.
- Main Event raises approximately \$200,000 each year for Palos Verdes public schools.

 PENINSULA EDUCATION FOUNDATION	\$10,000	\$5,000	\$2,500
	Featured Sponsor	Supporting Sponsor	Sponsor
Event Benefits:			
Invitation	Logo on back cover	Listing on back cover	Not included
Event Signage	Individual 2' x 3' sign at entrance	Group sign on floor	Group sign on floor
Major Donor Wall @ Promenade at the Peninsula	Yes	Yes	Yes
Major Donor Reception	<ul style="list-style-type: none"> • Logo on Major Donor Invitation • 2 invites 	2 invites	2 invites to Major Donor reception with Main Event reservation
Auction Signage	Logo on bid forms	No	Not included
Newspaper Ads	Yes	Yes	Yes
Auction Catalog/Event Program Ad	Full Page	Full Page	Half Page
PEF Newsletter	Featured Sponsor logo "Thank You" ad	Listing in group "Thank You" ad	Listing in group "Thank You" ad
Main Event Tickets	4 tickets	2 tickets	Not included
Web Link	Yes	Yes	Not included
E-mail Blast (to 4,000 school families and donors)	Yes	Yes	Yes

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