

## 2011 Business Partners Program

Reach parents, donors and interested residents multiple times via myriad media channels throughout 2011 with the Peninsula Education Foundation.

### \$250\* Level Benefits

Business partner Window Cling (pictured at right) ties your business into our campaign urging the community to “look for this sign.”

\*Donation may be auction item or cash

### \$500\* Level Benefits

**171,000 impressions**

- Business Partner Window Cling (pictured at right)
- Listing in *Peninsula News Ads* running four times throughout 2011 (circulation 25,000)
- Listing in the foundation’s newsletter mailing to 11,000 parents and donors
- Listing on the foundation’s website (60,000 impressions)

\*Donation may be auction item or cash

### \$1,000 Level Benefits

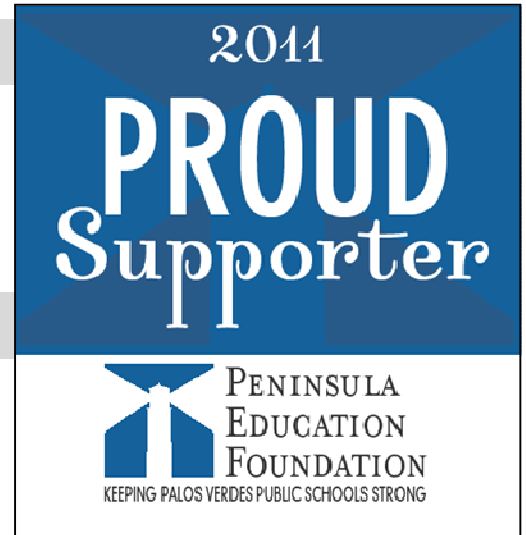
**171,000 impressions, plus Facebook Recognition and Proud Supporter logo usage**

- The Partner Benefits above plus ...**
- Your Logo in *Peninsula News ads* running four times throughout 2011 (circulation 25,000)
- Your Logo in the foundation’s newsletter mailing to 11,000 parents and donors
- Your Link on the foundation’s website (60,000 impressions)
- Use of Business Partner logo (pictured at right) in your marketing materials
- Facebook recognition — NEW This Year

### \$1,500 Level: Major Donor Benefits

**171,000 impressions, all benefits above and Major Donor recognition**

- The Partner Benefits above plus ...**
- Invitation for two to complimentary **major donor appreciation receptions** (great networking opportunities)
- Free quarter-page ad in the major donor section of our Main Event auction catalog (circulation 500)



*Window Cling/ business partner logo (above)  
Lets everyone know your  
business supports our schools*

**Your donation is tax deductible to the full extent of the law.**

**To become a Peninsula Education Foundation Business Partner, contact Cheryl Ward at Cheryl@pvpef.org or (310) 378.2278**